



# Jack Kent Cooke Foundation


## 2010 Undergraduate Transfer Scholarship Program Faculty Representative Webcast



Exceptional  
scholarships for  
exceptional  
students with  
financial need.

# Agenda


- Jack Kent Cooke Foundation
- Undergraduate Transfer Scholarship
- Selection
- Online Application
- New This Year
- Selection Criteria
- Common Issues
- College Choice for Transfer Students

The logo for the Jack Kent Cooke Foundation is a vertical, light green bar on the right side of the slide. It features the name "Jack Kent Cooke" written in a large, elegant, cursive script. Below the name, there is a smaller, sans-serif font text that reads: "Exceptional scholarships for exceptional students with financial need."

Exceptional  
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# Jack Kent Cooke Foundation


- Mission: To help young people of exceptional promise reach their full potential through education.
- Approach: Scholarships, individualized services and support, and grants designed to expand educational opportunity consistent with our mission.

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# Undergraduate Transfer Scholarship Program

- Goal: To enable talented community college students and alumni to earn 4-year degrees.
- Support:
  - Up to \$30,000/year for an average of 2.5 years
  - Size and length of awards vary depending on factors that include cost of education, other scholarships received, and credits transferred (last dollar scholarship)
  - One of the largest and most competitive private scholarships
- Candidates: Community college sophomores or recent alumni (within the last five years)
- Recipients thus far: 325 (since 2002)
- 2010 competition: Will select approximately 30 Scholars



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# Minimum Eligibility


At a minimum, candidates must

## A. Be able to answer yes to these questions:

1. Does the candidate have sophomore standing or has he or she graduated from your community college since spring 2005?
2. Does the candidate plan to begin first undergraduate degree program full-time at an accredited college or university fall 2010?
3. Is the candidate's cumulative undergraduate grade point average 3.50 or better on a 4.0 scale (or the equivalent)?

## B. Have unmet financial need


## C. Be nominated by their community colleges (Two nominees per institution)



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# Selecting Scholars

- Chosen nationally
- Number of candidates: Expect 500+ nominees for the Undergraduate Transfer Scholarship Program.
- Review panel: Distinguished professors, academics, and admissions officers from two-year and four-year institutions.
- Criteria:
  - Academic achievement and critical thinking ability
  - Unmet financial need
  - Will to succeed
  - Breadth of interests and activities



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# Web-based Application Process

## Education Information

Two-year college you currently attend or recently graduated from

1. In the order in which they appear below, select the state, then the city, and then the name of your two-year institution. If your institution is not listed, please [Contact Us](#) online.

\* 1a. Institution state

\* 1b. Institution city

\* 1c. Institution name

**Because you must be nominated by your faculty representative, please identify that person by selecting the state of your current institution and reviewing the provided list of [faculty representatives](#).**

\* 2. Faculty representative name

- Applicants apply online
- Selection of institution ties to nominator view
- Email address sends alert to recommenders



# Web-based Nomination Process

- Receive program announcements  
(retain the login message)

Log in below:

User ID:

Password:  [Forgot User ID or Password?](#)

- Monitor the applicant pool
- Facilitate campus selection process



# Web-based Nomination Process

## After logging in, you may:

- Update your account information
- Change your password

### Change Your Password

Current Password:	<input type="text"/>
New Password:	<input type="text"/>
Reenter New Password:	<input type="text"/>

Personal Title:	<input type="text"/>
* First Name:	Jo
* Last Name:	Hubble
* Position:	<input type="text"/>
* Phone:	3193548911
Phone Ext.:	<input type="text"/>
Fax:	<input type="text"/>
You will not be able to change the email address. We use this email address for recommendation or review by providing this email address.	
* Email:	joann.hubble@act.org
* Address:	66 Wakefield Court
	<input type="text"/>
	<input type="text"/>
* City:	Iowa City
* State:	-- State --
* Zip:	52240

- Begin working with applicant information



# Web-based Nomination Process

(This is the Nominations screen)

Search Criteria

Last Name:

First Name:

Applicant Status:

Select an applicant to

Number found: 26

<< First | < Previous | 1 **2 3** | 1 of 3 | **Next** > | Last >>

Select	First Name	Middle Name	Last Name	Email	Applicant Status ?	Nomination Status ?	Comments
<input type="radio"/>	Alexandria	Grace	Galambos	aggalambos@yahoo.com	INPROGRESS	INPROGRESS	<input type="text"/>
<input type="radio"/>	Amy		Baringer	yamyb@hotmail.com	INPROGRESS	Not Started	<input type="text"/>
<input type="radio"/>	Ashley	Patricia	Marino	spantacular3@yahoo.com	INPROGRESS	Not Started	<input type="text"/>



# Definition of Status

**INPROGRESS:** Applicant is still working on the application. You cannot nominate until the status has changed to 'Recommended'.

**COMPLETE:** Applicant has completed the application and will not be able to make any further changes. You may change the applicant's status to 'INPROGRESS' by clicking on the <More actions...> menu and selecting <Allow applicant to update responses>. Upon making the changes, the applicant must click <Submit> again.

**RECOMMENDED:** Applicant record has met required number of completed online recommendations and can be nominated.

**NOMINATED:** Applicant has been nominated and will be considered as long as all supplemental materials are received.



# Web-based Nomination Process

## Select applicant, then select task

Select an applicant to

Number found: 26

<< First | < Previous | 1 2 3 | 1 of 3 | Next > | Last >>

Select	First Name	Middle Name	Last Name	Email	Applicant Status ?	Nomination Status ?	Comments
<input type="radio"/>	Alexandria	Grace	Galampos	aggalampos@yahoo.com	INPROGRESS	INPROGRESS	
<input type="radio"/>	Amy		Baringer	yamyb@hotmail.com	INPROGRESS	Not Started	

You may:

View and print the application

View and print recommendations

Nominate (view and print nomination)

Edit a prior selection



# Web-based Nomination Process

## Monitor Recommendations

Select a recommender to				View/Print Recommendation	Back
Select	First Name	Last Name	Recommendation Status		
<input type="radio"/>	Carlos	Vieira	RECOMMENDED		
<input type="radio"/>	Lee	Tucker	RECOMMENDED		

Status of recommendation(s) will be INPROGRESS or COMPLETE



# Web-based Nomination Process

## (Monitor Nominations and Applicant Status)

Search Criteria

Last Name:

First Name:

Applicant Status:

Select an applicant to

Number found: 26

<< First | < Previous | 1 2 3 | 1 of 3 | Next > | Last >>

Select	First Name	Middle Name	Last Name	Email	Applicant Status ?	Nomination Status ?	Comments
<input type="radio"/>	Alexandria	Grace	Galambos	aggalambos@yahoo.com	INPROGRESS	INPROGRESS	<input type="text"/>
<input type="radio"/>	Amy		Baringer	yamyb@hotmail.com	INPROGRESS	Not Started	<input type="text"/>
<input type="radio"/>	Ashley	Patricia	Marino	spantacular3@yahoo.com	INPROGRESS	Not Started	<input type="text"/>



# Web-based Nomination Process

## Community College Profile

The information in a Community College Profile provides a context for the scholarship panel to review applicants. The profile form must be completed and uploaded to this nomination as a PDF file (maximum size: 1 MB). [Please click here to download the Community College Profile form](#). The [sample community college profile](#) may provide answers to the questions you have about the data collected in the form.

\* 10. Community College Profile (maximum size: 1 MB)

Attach file:

## Institution Nomination

Please view the [Faculty Representative Guidelines](#) for instructions regarding the nomination process.

### Nominee's personal data

1. Nominee's legal name

\* 1a. First name

You will:

Complete the Community College Profile Section

Complete the Institution Nomination Section

Submit



# Web-based Nomination Process

Let's go through the "More actions..." menu

Select an applicant to

Number found: 26

<< First | < Previous | 1 **2 3** | 1 of 3 | **Next** > | Last >>

Select	First Name	Middle Name	Last Name	Email			
<input type="radio"/>	Alexandria	Grace	Galambos	aggalambos@yahoo.com	INPROGRESS	INPROGRESS	
<input type="radio"/>	Amy		Baringer	yamyb@hotmail.com	INPROGRESS	Not Started	



# Web-based Nomination Process

## Use Edit Feature for Comments and Flags



The screenshot shows a web form with a large text area for comments, a checkbox for flagging, and two buttons: 'Submit' and 'Back'. A line from the 'Submit' button points to a callout box.

Retain Comments (yours or others)


Flag an applicant for later review

Allow applicant to edit responses



# New This Year

- Official transcripts must be uploaded as a PDF into the online application – mailed official transcripts will be required of all selected Scholars
- Community College Profile is now an uploaded form – found on the faculty representative pages of the Foundation’s website. Complete the form, convert to PDF, then upload to the online nomination.
- A resume is now required of all applicants – must be uploaded by the applicant to the online application as a PDF (two page maximum).



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# Faculty Representative Website

To access the Faculty Representative Website, go to <http://facreps.jkcf.org/>

Here you will find the forms and materials you need to publicize the scholarship and lead a thorough on-campus selection process for your nominees.


Deadlines are posted on the website:

## **Applicant Deadline**

- January 20, 2010 (Closes at 3:00 p.m. Eastern Time) - online application and supporting documents attached.

## **Nomination Deadline**

- January 26, 2010 (Closes at 3:00 p.m. Eastern Time) - faculty representative nomination.




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# Selection Criteria

## 1. Academic achievement and critical thinking ability


- **Required: Cumulative college GPA of 3.50** or better on 4.0 scale (or equivalent) for all undergraduate coursework.
- In addition, the review panel looks for
  - a **high-quality and difficult curriculum**, including advanced courses
  - consistently **high academic performance, or steady improvement**, in the undergraduate program
  - **academic honors or special awards**
  - **ability to evaluate information and opinions in a systematic, purposeful, and efficient manner**
  - **Nomination Rationale** to explain campus specific issues
- Applicants should also demonstrate that they
  - will likely **contribute significantly** to society, a profession, and/or their field of study once they earn a degree
  - have a **record of achievement** in line with their aspirations
  - intend to attend a school **appropriate** for their stated goals



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## 2. Unmet Financial Need


- **Two components:** 1) educational costs that exceed other grant awards and 2) insufficient student and family income to meet education costs:
  - Students receiving full-funding (excluding loans or work study) will not be competitive for these scholarships.
  - Family financial information is required.
- **Parent Financial Information**
  - Both dependent and independent students
    - Allows us to determine if student and family income are sufficient to meet educational costs.
  - Research shows that the lower a student's income OR parental income, the lower chance the student has of completing college.
- **Our assessment of financial need evaluates**
  - student income and assets, including value of home and retirement savings, and
  - a portion of parent income and assets, including value of home and retirement savings.
- **Financial Need Estimator Tool** – found on faculty representative page of our website



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### 3. Will to succeed

- Evidence of determination in chosen field and related endeavors.
- Evidence may include success in school or other endeavors (e.g., working while going to school).
- Applicants may want to describe this attribute when discussing the degree sought and reasons for school, study, and career choice.
- The panel also looks for this in the applicant's
  - long-term career plans
  - essays
  - participation in unpaid internships, volunteer activities, and similar activities




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## 4. Breadth of interests and activities

The review panel looks for:

- Individuals with broad interests who excel in **more than one area.**
- Participation in public or volunteer service.
- Leadership roles, including initiative, assumption of responsibilities, and evidence of leading a group to achieve something positive.




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# Nominating Your Candidate(s)

- Institution Nomination
- Nomination Rationale
- Community College Profile – form is now uploaded to nomination

The nomination is an online process and includes the rationale and community college profile.




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# Preventing Incomplete Applications

## Most common issue:

- All items are not submitted, most notably
  - Transcripts from all institutions student has ever attended
    - One transcript may be sufficient if BOTH grades and credits for all institutions are listed on main transcript
  - Applicant tax forms
  - Parent Financial Forms
  - Parent tax forms


Encourage your students to upload the tax and financial forms for both themselves and their parents (in PDF format only) in the online application.



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# Our Message to Transfer Students


- **Think big!** Encourage students to apply to institutions that are the best fit and where they are most likely to be challenged. For your best students, this often means a highly selective four-year institution.
- **Why does selectivity matter?** Research shows that highly selective colleges and universities offer real advantages—especially for lower-income students.
  - High-achieving, lower-income students graduate at a higher rate from highly selective colleges and universities.
  - Graduate school education is promoted at highly selective colleges and universities.
  - Highly selective and selective institutions offer more intensive career counseling, access to internships and summer jobs, and recruiting opportunities on campus.
  - Some of the best institutions offer the best financial aid.



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# Our Message to Transfer Students


- **Apply to at least two schools in each of the following categories: Reach, Possible and Likely.**
- **Visit the Foundation's website:** [www.jkcf.org](http://www.jkcf.org).  
Click on *Scholarships*, *Undergraduate Transfer Scholarships*, and *How to Apply* for more information on transferring to selective institutions. The following information is available to you and your students:
  - Why Selectivity Matters in Your College Decision
  - Applying to Competitive Colleges
  - List of Competitive Four-Year Institutions
  - What to Ask During Your Campus Visit
  - Profiles of Scholars who have successfully made the transition to top four-year institutions



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# Contact Information

- Email: [jkc-u@act.org](mailto:jkc-u@act.org)
- 1-800-498-6478
- [www.jkcf.org](http://www.jkcf.org)



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